

The following document contains 12 case studies chosen from our cohort of 130 businesses we supported in the last financial year



CASE STUDY #1



BROTHER 2 ANOTHER

Brother to Another is a Not-for-profit youth organisation working with young Aboriginal people involved in the justice system.

- Ngarrimili auspiced seed funding to support establishment of organisation
- Ngarrimili covered costs of First Nations accountants during establishment phase
- Ngarrimili Managing Director mentoring B2A Founder ongoing

Key Outcomes of Brother from Another since Ngarrimili:

- Organisation is working consistently with young people
- Established a safe physical space for young people
- Applauded by multiple judges for the work
- Renting a warehouse
- 1 x full time Aboriginal person employed
- 1 x part time Aboriginal person employed

CASE STUDY #2



FASHIONING THE FUTURE

Program for young girls in remote communities, inspiring careers in fashion and textiles industry.

- Ngarrimili made the introduction to philanthropist and auspiced funding for \$100,000
- Support with development of program and theory of change
- Ngarrimili have provided financial literacy support to founder

Key Outcomes of Fashioning The Future since Ngarrimili:

- Girls from Jabiru, Gunbalunya, Yirrkala learning sewing techniques, skin care, make up and increase in self-confidence and skills
- Program growing into East Arnhem
- 1 x Part time Aboriginal person employed

CASE STUDY #3



UPRISING OF THE PEOPLE

Uprising is a female, Larrakia owned charity aiming to get youth off the streets

- Ngarrimili have supported with business development support in establishment phase
- Ngarrimili made the introduction to major law firm to provide pro bono services for ACNC registration
- Ngarrimili covered the costs of First Nations accountants in establishment phase
- Ngarrimili have auspiced seed funding

Key outcomes of Uprising of the People since Ngarrimili:

- Establishment of a self governed organisation working with young people involved with justice system, child protection
- Employment of 2 elders to work with young people at youth groups on Friday and Saturday nights
- 2 x full time Aboriginal employees
- Renting youth space

CASE STUDY #4



HOUSE OF DARWIN

House of Darwin is an Aboriginal owned apparel company and social enterprise

- Ngarrimili provided grant application support for the Australia Council - Flourish Grant, securing \$75,000
- Ngarrimili made the introduction to philanthropist and auspiced funding for Hoop Dreams in the NT \$80,000 (refurbishing remote community basketball courts)
- Ngarrimili facilitated pro bono support from major law firm to grant ACNC DGR status

Key outcomes of House of Darwin since Ngarrimili:

- Contribution to employment of an operations manager to streamline business operations, increasing profit margins
- Three refurbished basketball courts in remote communities - the courts are a central meeting place for communities
- Contribution to national rollout of clothing label

CASE STUDY #5



WALAYA WILIGI

Aboriginal owned tourism destination

- Ngarrimili provided business and planning support through drafting a business plan and financial forecast, public liability
- Ngarrimili covered the cost of a new website
- Ngarrimili covered the cost of branding

Key outcomes of Walaya Wiligi since Ngarrimili:

- Establishment of online booking system for organisation
- Marketing skills development
- The company is now confident with the governance and risk management of the business

CASE STUDY #6



MAYALA -BOL

Female led Aboriginal not-for-profit focused on holistic wellbeing for First Nations women and youth.

- Ngarrimili have supported with business development support in establishment and strategic phase
- Ngarrimili covered the costs of First Nations accountants in establishment phase
- Ngarrimili have introduced and auspiced seed funding

Key outcomes of Mayala-bol since Ngarrimili:

- 12 months funding to support holistic wellbeing workshops, culturally safe healing circles and wellbeing resources.
- 2 x full time Aboriginal employees
- Financial management training
- Three year strategy produced

CASE STUDY #7



KINYA LERRK

Aboriginal owned tourism destination KINYA LERRK is the collaboration of Aboriginal visual artists Emma Bamblett (Wemba Wemba, Gunditjmara, Ngadjonji and Taungurung) and Megan Van Den Berg (Dja Dja Wurrung, Yorta Yorta and Boon Wurrung).

- Ngarrimili have supported with business development and strategy
- Ngarrimili covered the costs for website and social media development
- Ngarrimili provided access to market stall and exposure opportunities
- Ngarrimili provided with ongoing wellbeing supports

Key outcomes of Kinya Lerrk since Ngarrimili:

- Establishment of website and social media platforms to use for marketing and attracting customers
- Opening a physical store in Preston, Victoria
- Collaboration with other First Nations businesses
- Featured in magazines and media articles
- Expand product line
- Featured in Ngarrimili's Murran Hub
- Employment of First Nations staff

CASE STUDY #8



BLAK QUEENS

Blak Queens is more than jewellery, more than merch and more than a brand, it is a movement towards a better future for our women, children, families and communities.

- Ngarrimili have supported with business development support in establishment phase
- Ngarrimili covered the costs of First Nations accountants in establishment phase
- Ngarrimili provided ongoing mentorship and wellbeing supports
- Ngarrimili supported the development of logo and branding
- Ngarrimili has provided grant writing support

Key outcomes of Blak Queens since Ngarrimili:

- Collaborating with other women owned First Nations businesses, and about to open a physical retail and workshop space in Queen Victoria Market
- Sell at Finders Keepers Market
- Host workshops at schools and corporate organisations in Melbourne
- Featured in magazines and media articles
- Featured in Ngarrimili's Murran Hub
- Employment of First Nations casual facilitator

CASE STUDY #9



GAMMIN THREADS

Gammin threads is an Aboriginal women owned retail and fashion brand. Tahnee Edwards, designs everything from my studio in Preston, Naarm.

- Ngarrimili have supported with business development and strategy
- Ngarrimili covered the costs for ongoing website development
- Ngarrimili provided access to market stall and exposure opportunities
- Ngarrimili provided with ongoing wellbeing supports
- Ngarrimili has contracted Tahnee to work with other First Nations businesses

Key outcomes of Gammin Threads since Ngarrimili:

- Establishment of website and social media platforms to use for marketing and attracting customers
- Opening pop-up stores in Melbourne, Darwin
- Collaboration with other First Nations businesses
- Featured in magazines and media articles
- Mentored First Nations businesses through design and branding
- Featured in various Australian and Melbourne Fashion Weeks
- Featured in Ngarrimili's Murrin Hub

CASE STUDY #10



GROW GENTLY COUNSELLING

Grow Gently Counselling is an independent, Aboriginal owned counselling service based in Naarm (Melbourne).

- Ngarrimili have supported with business development and goal setting
- Ngarrimili covered the costs of First Nations accountants in establishment and growth phase
- Ngarrimili provides wellbeing supports

Key outcomes of Grow Gently Counselling since Ngarrimili:

- Access to accounting and financial literacy supports to implement efficient systems into business practice
- Wellbeing supports to nurture founder wellbeing has ensured headspace to expand business and clients
- Increased networks and relationships
- Employment of First Nations casual facilitators

CASE STUDY #11



KENNELL & CO

Kennell & Co is a First Nations, women & LGBTQIA+ led Impact Consulting & Strategy firm.

- Ngarrimili have supported with ongoing business development and strategy
- Ngarrimili covered the costs for wellbeing and mentorship
- Ngarrimili provided covered the costs for accounting and financial literacy support

Key outcomes of Kennell & Co since Ngarrimili:

- Becoming a trusted contractor/mentor with Ngarrimili (Ngarrimili paying Kerry to mentor businesses)
- Featured in magazines and media articles
- Expanding consultancy business, meaning Kerry works full-time in her business
- Designing and facilitating workshops for Ngarrimili and other organisations

CASE STUDY #12



BAIYAMI ART

Baiyami Art connects Culture and Country through contemporary Aboriginal artwork.

- Ngarrimili have supported with business development and mentorship
- Ngarrimili covered the costs of First Nations accountants
- Ngarrimili provided access to pro bono legal supports, regarding contracts and IP
- Ngarrimili connected them with creative industry mentors
- Ngarrimili provides ongoing mentorship

Key outcomes of Baiyami Art since Ngarrimili:

- Collaboration with other First Nations artists
- Facilitating workshops and discussions with corporates and community organisations
- Collaborating with organisations across Australia to provide branding development and support
- Donating time and resources to community groups
- Moving into business full-time